



If the answer is **yes** we have them.
At **BDA** we market Intensive, Semi-Intensive and hourly driving lessons, and due to an increasing amount of business need more people to cope with demand.

A franchise that you pay from earnings

That's right, you pay no franchise up front, but pay a small percentage of the earnings from work that we get for you, so if you don't earn we don't earn.

With too many franchises you can end up paying too large a percentage of your income to the driving school and sometimes the promises they make just don't materialise.

At BDA we take a different approach.

Apart from a small refundable deposit for the headboard there are no upfront fees but a franchise payment based on a percentage of your hourly rate, and that's not all. The weekly limit for payments is £55.00 per week for our standard franchise, so the maximum you pay is very low.

Flexibility

With BDA you have great flexibility; you can be full time or part time. If you are an independent you can use BDA to top up your lessons.

BDA

At BDA we are an expanding company with a good reputation of making driving instructors busy. We are proactive with our web marketing with Facebook, Groupon and Google, and our unique incentivised referral promotion through the pupil's newsletter Driving Connections. Other bolt on marketing methods we use extensively are shopping centre and supermarket promotional stands, staff discounts with major employers, and flyers, posters and referral cards. These are all available to you with BDA.

Better Driving Advice!

BDA 
Driving Schools

